



REDKEN RETAIL 2020

HAIRCARE AND STYLING WITH AN EDGE. CRAFTED IN NYC.

HAIRCARE BEST SELLERS

WEEK																			
SUGGESTED STOCK LEVEL																			
▼																			
S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O

EXTREME

	Shampoo 300ml																		
	Conditioner 250ml																		
	Shampoo 500ml																		
	Conditioner 500ml																		
	Strength Builder 250ml																		
	Megamask 200ml																		
	Play Safe 230 NEW 250ml																		
	CAT Treatment 150ml																		
	Anti-Shap 250ml																		
	Length Primer 150ml																		
	Length Sealer 50ml																		

ONE UNITED








	Multi-benefit Treatment 150ml																		
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COMMENTS







HAIRCARE BEST SELLERS

SUGGESTED STOCK LEVEL	WEEK																			
	▼	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S

ALL SOFT

	Shampoo 300ml																			
	Conditioner 250ml																			
	Shampoo 500ml																			
	Conditioner 500ml																			
	Heavy Cream Mask 250ml																			
	Megamask 200ml																			
	Argan 6 Oil 90ml																			

COLOR EXTEND MAGNETICS

	Shampoo 300ml																			
	Conditioner 250ml																			
	Shampoo 500ml																			
	Conditioner 500ml																			
	Heavy Cream Mask 250ml																			
	Megamask 200ml																			

FOR THE LATEST REDKEN RETAIL OFFERS, SPEAK TO YOUR LOCAL SALES CONSULTANT.

