



REDKEN RETAIL 2020

HAIRCARE AND STYLING WITH AN EDGE. CRAFTED IN NYC.

HAIRCARE BEST SELLERS

WEEK																			
SUGGESTED STOCK LEVEL																			
▼																			
S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O

EXTREME

	Shampoo 300ml																		
	Conditioner 250ml																		
	Shampoo 500ml																		
	Conditioner 500ml																		
	Strength Builder 250ml																		
	Megamask 200ml																		
	Play Safe 230 NEW 250ml																		
	CAT Treatment 150ml																		
	Anti-Shap 250ml																		
	Length Primer 150ml																		
	Length Sealer 50ml																		

ONE UNITED








	Multi-benefit Treatment 150ml																		
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COMMENTS







HAIRCARE BEST SELLERS

SUGGESTED STOCK LEVEL	WEEK																		
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ALL SOFT

	Shampoo 300ml																		
	Conditioner 250ml																		
	Shampoo 500ml																		
	Conditioner 500ml																		
	Heavy Cream Mask 250ml																		
	Megamask 200ml																		
	Argan 6 Oil 90ml																		

COLOR EXTEND MAGNETICS

	Shampoo 300ml																		
	Conditioner 250ml																		
	Shampoo 500ml																		
	Conditioner 500ml																		
	Heavy Cream Mask 250ml																		
	Megamask 200ml																		

FOR THE LATEST REDKEN RETAIL OFFERS, SPEAK TO YOUR LOCAL SALES CONSULTANT.



SUGGSED STOCK LEVEL



S	0	S	0	S	0	S	0	S	0	S	0	S	0	S	0	S	0	S	0	S	0
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CITY BEATS

- CITY BEATS E VILLAGE VIOLET 85ml
- CITY BEATS BROADWAY BLUE 85ml
- CITY BEATS W VILLAGE SUNSET 85ml
- CITY BEATS MIDTOWN MAGENTA 85ml
- CITY BEATS YELLOW CAB 85ml
- CITY BEATS BIG APPLE RED 85ml
- CITY BEATS TIME SQUARE TEAL 85ml
- CITY BEATS CHELSEA CORAL 85ml
- CITY BEATS CITY BALLET PINK 85ml
- CITY BEATS CLEAR 85ml

WEEK

SUGGSED STOCK LEVEL



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S	0	S	0	S	0	S	0	S	0	S	0	S	0	S	0	S	0	S	0	S	0
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DEVELOPERS

- Shades EQ Gloss To Cream Processing Solution
- Shades EQ Processing Solution
- Chromatics Oil In Cream Developer 10vol
- Chromatics Oil In Cream Developer 20vol
- Chromatics Oil In Cream Developer 30vol
- Blonde Glam Cream Developer 20vol
- Blonde Glam Cream Developer 30vol
- Blonde Glam Cream Developer 40vol
- Pro-Oxide Cream Developer 10vol
- Pro-Oxide Cream Developer 20vol
- Pro-Oxide Cream Developer 30vol
- Pro-Oxide Cream Developer 40vol
- HDR Developer 6vol
- HDR Developer 15vol



