REDKEN RETAIL 2020

HAIRCARE AND STYLING WITH AN EDGE. CRAFTED IN NYC.

HAIRCARE BEST SELLERS

	WEEK											
SUGGSTED STOCK LEVEL												
	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O

EXTREME

Shampoo 300ml												
Conditioner 250ml												
Shampoo 500ml												
Conditioner 500ml												
Strength Builder 250ml												
Megamask 200ml												
Play Safe 230 **NEW** 250m												
CAT Treatment 150ml												
Anti-Snap 250ml												
Length Primer 150ml												
Length Sealer 50ml												

ONE UNITED

Multi-benefit Treatment 150ml												

COMMENTS

HAIRCARE BEST SELLERS

	WEEK											
SUGGSTED STOCK LEVEL												
	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O

ALL SOFT

Shampoo 300ml												
Conditioner 250ml												
Shampoo 500ml												
Conditioner 500ml												
Heavy Cream Mask 250ml												
Megamask 200ml												
Argan 6 Oil 90ml												

COLOR EXTEND MAGNETICS

Shampoo 300ml												
Conditioner 250ml												
Shampoo 500ml												
Conditioner 500ml												
Heavy Cream Mask 250ml												
Megamask 200ml												

FOR THE LATEST REDKEN RETAIL OFFERS, SPEAK TO YOUR LOCAL SALES CONSULTANT.

HAIRCARE SPECIALIST

	SUGGSTED STOCK LEVEL	WEEK																							
		S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O
COLOR EXTEND BLONDAGE																									
Shampoo 300ml																									
Conditioner 250ml																									
Express Anti-Brass Mask **NEW** 250ml																									
COLOR EXTEND GRAYDIANT																									
Shampoo 300ml																									
Conditioner 250ml																									
COLOR EXTEND BROWNLIGHTS NEW																									
Shampoo 300ml																									
Conditioner 250ml																									
FRIZZ DISMISS																									
Shampoo 300ml																									
Conditioner 250ml																									
Mask 250ml																									
Rebel Tame 250ml																									
Anti-Static Oil Mist 125ml																									
Instant Deflate Oil in Serum 125ml																									
DIAMOND OIL GLOW DRY																									
Glow Dry Oil 100ml																									

HAIRCARE SPECIALIST

WEEK

SUGGSTED STOCK LEVEL																								
	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O

HIGH RISE VOLUME

Shampoo 300ml																								
Conditioner 250ml																								
Shampoo 500ml																								
Conditioner 500ml																								
Duo Volumizer 150ml																								

CURVACEOUS

Shampoo 300ml																								
Conditioner 250ml																								
Ringlet 180ml																								
Full Swirl 150ml																								

ALL SOFT MEGA

Shampoo 300ml																								
Conditioner 250ml																								
Hydramelt 150 ml																								
Megamask 200ml																								
Sheet Mask																								

HAIRCARE SPECIALIST

WEEK

SUGGSTED STOCK LEVEL																								
	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O

NATURE + SCIENCE NEW

N+S All Soft Shampoo 300ml																								
N+S All Soft Conditioner 250ml																								
N+S Extreme Shampoo 300ml																								
N+S Extreme Conditioner 250ml																								
N+S Color Extend Magnetics Shampoo 300ml																								
N+S Color Extend Magnetics Conditioner 250ml																								

SCALP RELIEF

Oil Detox 300ml																								
Soothing Balance 300ml																								
Dandruff Control 300ml																								

HEATCURE

At Home Self Heating Treatment																								

STYLING NEW

WEEK

SUGGSTED STOCK LEVEL

S O S O S O S O S O S O S O S O S O S O S O S O

DRY STYLERS

Dry Shampoo Powder 02
60g

Dry Shampoo Paste 05
57g

STYLING DONE STYLES

PILLOW PROOF

Pillow Proof Express Treatment
Primer Cream
150ml

HEAT STYLING

Satinwear 04
150ml

Iron Shape 11
250ml

Heat Design 09
150ml

SMOOTH

Velvet Gelatine 07
Cushioning Blow-Dry Gel
100ml

TEXTURIZE

Wax Blast 10 Spray Wax
150ml

VOLUMIZE

Rootful 06 Root Lifting Spray
250ml

Thickening Lotion 06
All Over Body Builder
150ml

Aerate 08 Cream Mousse
66g

HAIRSPRAYS

Quick Dry 18
400ml

Control Addict 28
400ml

Triple Take 32
300ml

SHINE

Shine Flash 02
Glistening Mist
150ml

STYLING UNDONE STYLES

WEEK

SUGGSTED STOCK LEVEL

S O S O S O S O S O S O S O S O S O S O S O S O

TEXTURIZE

Powder Grip 03
Mattifying Powder
7g

Fashion Waves 07
Sea Salt Spray
250ml

Rewind 06
Pliable Styling Paste
150ml

Rough Paste 12
Working Material
75ml

Rough Clay 20
Matte Texturizer
50ml

STYLING UNDONE STYLES

WEEK

SUGGSTED STOCK LEVEL

S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0

HAIRSPRAYS

Wind Blown 05
235ml

VOLUMIZE

Guts 10
Volume Spray Foam
300ml

Stay High
147g

FLEX

Shape Factor 22
Sculpting Cream-Paste
50ml

STYLING ALL STYLES

WEEK

SUGGSTED STOCK LEVEL

S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0

HAIRSPRAYS

Fashion Work 12
400ml

Quick Tease 15
250ml

Pure Force 20
250ml

REDKEN BREWS

	WEEK											
SUGGSTED STOCK LEVEL												
	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O

HAIRCARE

3-in-1 Shampoo 300ml	
Daily Shampoo 300ml	
Mint Shampoo 300ml	
Silver Shampoo 300ml	
Anti-Dandruff Shampoo 300ml	

SKIN

Skin and Beard Oil 30ml	
Shaving Cream 150ml	
After Shave Balm 150ml	

HAIRCARE

Clay Pomade 100ml	
Maneuver Cream Pomade 100ml	
Hairspray 125ml	
Stand Tough Extreme Gel 150ml	
Outplay Texture Pomade 100ml	
Wax Pomade 100ml	
Work Hard Molding Paste 100ml	
NEW Extra Clean Gel 150ml	
NEW Thickening Pomade 100ml	
NEW Liquid Matte Paste 150ml	

WEEK

SUGGSTED STOCK LEVEL																								
	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O

COLOR CAMO

Light Ash 7NA 3x60ml																								
Medium Ash 4NA 3x60ml																								
Dark Ash 1NA 3x60ml																								
Light Natural 8N 3x60ml																								
Medium Natural 5N 3x60ml																								

PROFESSIONAL LITRES - SHAMPOO & CONDITIONER

NEW NATURE + SCIENCE

N+S All Soft Shampoo 1 Litre																								
N+S All Soft Conditioner 1 Litre																								
N+S Extreme Shampoo 1 Litre																								
N+S Extreme Conditioner 1 Litre																								
N+S Color Extend Magnetics Shampoo 1 Litre																								
N+S Color Extend Magnetics Conditioner 1 Litre																								

FRIZZ DISMISS

Shampoo 1 Litre																								
Conditioner 1 Litre																								

NEW GRAYDIANT

Shampoo 1 Litre																								
Conditioner 1 Litre																								

NEW BLONDAGE

Shampoo 1 Litre																								
Conditioner 1 Litre																								

NEW BROWNLIGHTS

Shampoo 1 Litre																								
Conditioner 1 Litre																								

EXTREME

Shampoo 1 Litre																								
Conditioner 1 Litre																								

PROFESSIONAL LITRES - SHAMPOO & CONDITIONER

WEEK

SUGGSTED STOCK LEVEL

S O S O S O S O S O S O S O S O S O S O S O S O

COLOR EXTEND MAGNETICS

Shampoo 1 Litre

Conditioner 1 Litre

ALL SOFT

Shampoo 1 Litre

Conditioner 1 Litre

ALL SOFT MEGA

Shampoo 1 Litre

Conditioner 1 Litre

CURVEACEOUS

Shampoo 1 Litre

Conditioner 1 Litre

HIGH RISE VOLUME

Shampoo 1 Litre

Conditioner 1 Litre

BEACH ENVY VOLUME

Shampoo 1 Litre

Conditioner 1 Litre

DIAMOND OIL GLOW DRY

Shampoo 1 Litre

Conditioner 1 Litre

CLEAN MANIAC

Shampoo 1 Litre

Conditioner 1 Litre

CERAFILL DEFY

Shampoo 1 Litre

Conditioner 1 Litre

CERAFILL RETAILIATE

Shampoo 1 Litre

Conditioner 1 Litre

REDKEN BREWS

3-in-1 Shampoo 1 Litre

Daily Shampoo 1 Litre

Mint Shampoo 1 Litre

Silver Shampoo 1 Litre

Anti-dandruff Shampoo 1 Litre

PERMANENT COLOR

WEEK

SUGGSTED STOCK LEVEL

		S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O
CHROMATICS																								
CHROMATICS CLEAR 63ml																								
CHROMATICS 1AB (1.1) 63ml																								
CHROMATICS 2N (2) 63ml																								
CHROMATICS 3N (3) 63ml																								
CHROMATICS 3NW (3.03) 63ml																								
CHROMATICS 4AG (4.17) 63ml																								
CHROMATICS 4BC (4.54) 63ml																								
CHROMATCS 4Gm (4.35) 63ml																								
CHROMATICS MOCCHA 4M 63ml																								
CHROMATICS 4N (4) 63ml																								
CHROMATICS 4NW (4.03) 63ml																								
CHROMATICS 4Rr (4.66) MEGA RED 63ml																								
CHROMATICS VIOLET RED 4.62 63ml																								
CHROMATICS 5AB (5.1) 63ml																								
CHROMATICS 5BR (5.56) 63ml																								
CHROMATICS 5C (5.4) 63ml																								
CHROMATICS 5Cr (5.46) 63ml																								
CHROMATICS 5Gi (5.32) 63ml																								
CHROMATICS 5Ig (5.23) 63ml																								
CHROMATICS 5N (5) 63ml																								
CHROMATICS 5NW (5.03) 63ml																								
CHROMATICS 5VV (5.22) 63ml																								
CHROMATCS 6Aa (6.11) 63ml																								
CHROMATICS 6AG (6.17) 63ml																								
CHROMATICS 6BC (6.54) 63ml																								
CHROMATICS COPPER COPPER 6.44 63ml																								
CHROMATICS 6Cg (6.43) 63ml																								
CHROMATICS 6G (6.3) 63ml																								
CHROMATICS 6GB (6.31) 63ml																								
CHROMATCS 6Gm (6.35) 63ml																								
CHROMATICS 6GR (6.36) 63ml																								
CHROMATICS 6IG (6.23) 63ml																								
CHROMATICS MOCCHA 6M 60g																								
CHROMATICS 6N (6) 63ml																								
CHROMATICS 6NW (6.03) 63ml																								
CHROMATICS 6R (6.6) 63ml																								
CHROMATICS 6Rr (6.66) MEGA RED 63ml																								
CHROMATICS 7AB (7.1) 63ml																								

WEEK

SUGGSTED STOCK LEVEL

	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O
CHROMATICS (Continued)																								
CHROMATCS 7Ago (7.13) 63ml																								
CHROMATICS 7C (7.4) 63ml																								
CHROMATICS 7Cr (7.46) 63ml																								
CHROMATICS 7Gc (7.34) 63ml																								
CHROMATICS 7Gi (7.32) 63ml																								
CHROMATICS 7N (7) 63ml																								
CHROMATICS 7NW (7.03) 63ml																								
CHROMATCS 8Aa (8.11) 63ml																								
CHROMATICS 8AV (8.12) 63ml																								
CHROMATICS COPPER COPPER 8.44 63ml																								
CHROMATICS 8Cg (8.43) 63ml																								
CHROMATICS 8G (8.3) 63ml																								
CHROMATICS 8GB (8.31) 63ml																								
CHROMATICS 8GR (8.36) 63ml																								
CHROMATICS 8Ig (8.23) 63ml																								
CHROMATICS 8N (8) 63ml																								
CHROMATICS 8NW (8.03) 63ml																								
CHROMATICS 9Ab (9.1) 63ml																								
CHROMATCS 9Ago (9.13) 63ml																								
CHROMATICS 9Gi (9.32) 63ml																								
CHROMATICS 9N (9) 63ml																								
CHROMATICS 9NW (9.03) 63ml																								
CHROMATICS 10AV (10.12) 63ml																								
CHROMATICS 10G (10.3) 63ml																								
CHROMATICS 10GB (10.31) 63ml																								
CHROMATICS 10Ig (10.23) 63ml																								
CHROMATICS 10N (10) 63ml																								
CHROMATICS 10NW (10.03) 63ml																								
CHROMATICS BEYOND COVER																								
CHROMATICS BC 4.56 NATURAL BROWN RD 63ml																								
CHROMATICS BC 5.54 NATURAL BROWN CP 63ml																								
CHROMATICS BC 5.31 NAT GOLD BEIGE 63ml																								
CHROMATICS BC 5.23 IRID GOLD 63ml																								
CHROMATICS BC 5.03 5NW 63ml																								
CHROMATICS BC 6.32 NATURAL GOLD ID 63ml																								
CHROMATICS BC 7.46 NAT COPPER RED 63ml																								
CHROMATICS BC 7.31 NAT GOLD BEIGE 63ml																								
CHROMATICS BC 7.23 IRID GOLD 63ml																								

		WEEK												
SUGGSTED STOCK LEVEL														
		S O	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O	S O

CHROMATICS BEYOND COVER (Continued)

CHROMATICS BC 7.03 7NW 63ml	
CHROMATICS BC 8.13 ASH GOLD 63ml	
CHROMATICS BC 8.32 8Gi 63ml	
CHROMATICS BC 9.31 9Gb 63ml	
CHROMATICS BC 9 NATURAL WARM 63ml	
CHROMATICS BC 10.13 10Ago 63ml	
CHROMATICS BC 10.32 NAT GOLD ID 63ml	

CHROMATICS ULTRA RICH

CHROMATICS URICH 4 GOLD 4G	
CHROMATICS URICH 4 NAT ASH 4NA 63ml	
CHROMATICS URICH 4NN 60ml	
CHROMATICS URICH 5 NAT ASH 5NA	
CHROMATICS URICH 5NN 63ml	
CHROMATICS URICH 5GI 60ml	
CHROMATICS URICH 5.31GB 63ml	
CHROMATICS URICH 5.13 AGO 63ml	
CHROMATICS URICH 5GI 63ml	
CHROMATICS URICH 6BC 63ml	
CHROMATICS URICH 6 GOLD 6G	
CHROMATICS URICH 6 NAT ASH 6NA 63ml	
CHROMATICS URICH 6NN 60ml	
CHROMATICS URICH 6.66 RR 63ml	
CHROMATICS URICH 7GI 63ml	
CHROMATICS URICH 7 NAT ASH 7NA	
CHROMATICS URICH 7NN 60ml	
CHROMATICS URICH 7.13 AGO 63ml	
CHROMATICS URICH 7.31 GB 63ml	
CHROMATICS URICH 8 GOLD 8G	
CHROMATICS URICH 8 NAT ASH 8NA 60ml	
CHROMATICS URICH 8NN 60ml	
CHROMATICS URICH 8P 63ml	
CHROMATICS URICH 9AV 60ml	
CHROMATICS URICH 9NN 60ml	
CHROMATICS URICH 9.13 AGO 63ml	
CHROMATICS URICH 9.31 GB 63ml	
CHROMATICS URICH 10AV 60ml	
CHROMATICS URICH 10NN 60ml	
CHROMATICS URICH 10P 60ml	

SUGGSTED STOCK LEVEL

		S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O

NEW COLOR GELS

CG 1NW MIDNIGHT 60ml																									
CG 3N ESPRESSO 60ml																									
CG 3NW COCOA BEAN 60ml																									
CG 3RB MAHOGANY 60ml																									
CG 4GN FOREST 60ml																									
CG 4NA STORM CLOUD 60ml																									
CG 4NW MAPLE 60ml																									
CG 4NN COFFEE GROUNDS 60ml																									
CG 4NG PECAN 60ml																									
CG 4WG SUN TEA 60ml																									
CG 4CB CLOVE 2OZ 60ml																									
CG 4RR LAVA 60ml																									
CG 4RV CABERNET 60ml																									
CG 5AB TWILIGHT 60ml																									
CG 5NA SMOKE 60ml																									
CG 5N WALNUT 60ml																									
CG 5NN CAFÉ MOCHA 60ml																									
CG 5GB TRUFFLE 60ml																									
CG 5NG CARAMEL 60ml																									
CG 5NW MACCHIATO 60ml																									
CG 5CB BROWNSTONE 2OZ 60ml																									
CG 5RO PAPRIKA 60ml																									
CG 5RV SANGRIA 60ml																									
CG 05RB MANZANITA 60ml																									
CG 6N MOROCCAN SAND 60ml																									
CG 6NN CHOCOLATE MOUSSE 60ml																									
CG 6NG ST TROPEZ 60ml																									
CG 6NW BRANDY 60ml																									
CG 6WG MANGO 60ml																									
CG 6GN MOSS 60ml																									
CG 06CB AMBER GLAZE 60ml																									
CG 6RR ROCKET FIRE 60ml																									
CG 6RO BONFIRE 60ml																									
CG 7AB MOONSTONE 60ml																									
CG 7NA PEWTER 60ml																									
CG 7N MIRAGE 60ml																									
CG 7NN COCOA POWDER 60ml																									
CG 7GB BUTTERSCOTCH 60ml																									
CG 7NG SAFFRON 60ml																									
CG 7NW MILK TEA 60ml																									
CG 7RO MARIGOLD 60ml																									
CG 7RR FLAME 60ml																									
CG 8GN IVY 60ml																									

WEEK

SUGGSTED STOCK LEVEL

S O S O S O S O S O S O S O S O S O S O S O S O

NEW COLOR GELS (Continued)

	SUGGSTED STOCK LEVEL	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O
CG 8AB STARDUST 60ml																									
CG 8NA VOLCANIC 60ml																									
CG 8N MOJAVE 60ml																									
CG 8NN CRÉME BRULÉE 60ml																									
CG 8NW SAFARI 60ml																									
CG 8NG SUNFLOWER 60ml																									
CG 8WG GOLDEN APRICOT 60ml																									
CG 9NA MIST 60ml																									
CG 9N CAFÉ AU LAIT 60ml																									
CG 9GB BUTTER CRM 60ml																									
CG 9NW CREAM SODA 60ml																									
CG 10N CAFE CRM LATTE 60ml																									
CG 10NA SNOW QUEEN 60ml																									
CG 10NW MACADAMIA 60ml																									
CG CLEAR 2OZ 60ml																									

SUGGSTED STOCK LEVEL

S O S O S O S O S O S O S O S O S O S O S O S O

BLONDE IDOL

	SUGGSTED STOCK LEVEL	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O
BLONDE IDOL HIGH LIFT ASH BLUE 63ml																									
BLONDE IDOL HIGH LIFT BEIGE 63ml																									
BLONDE IDOL HIGH LIFT LIGHT NAT 63ml																									
BLONDE IDOL HIGH LIFT NATURAL ASH 63ml																									
BLONDE IDOL HIGH LIFT PEARL 63ml																									
BLONDE IDOL HIGH LIFT TITANIUM 63ml																									
BLONDE IDOL HIGH LIFT VIOLET 63ml																									
BLONDE IDOL HIGH LIFT VIOLET VIOLET 63ml																									
BLONDE IDOL HIGH LIFT PEARL VIOLET .92																									
BLONDE IDOL HIGH LIFT MCHPERL .89																									
BLONDE IDOL HIGH LIFT ASHPEARL .19																									
BLONDE IDOL HIGH LIFT BLUEASH .11																									
BLONDE IDOL OIL LIGHTENER																									
BLONDE IDOL BASE BREAKR NEUTRAL 150ml																									
BLONDE IDOL BASE BREAKER 150ML																									
BLONDE IDOL FREE HAND 450g																									
XPRESS BLOND CREAM LIGHTEN																									

LIGHTENERS

BLONDE GLAM PURE LIGHTENING CREAM POWER LIFT 500G																									
NEW FLASH LIFT BONDER INSIDE 500G																									
FLASH LIFT 500G																									

DEMI-PERMANENT COLOR

WEEK

SUGGSTED STOCK LEVEL

		S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O
SHADES EQ																									
SHADES EQ ONYX 01B																									
SHADES EQ ESPRESSO 03N																									
SHADES EQ MOCHA JAVA 03NB																									
SHADES EQ ROXY RED 03R																									
SHADES EQ ORCHID 03V																									
SHADES EQ MAPLE 04NB																									
NEW SHADES EQ SMOKED CEDAR 04M																									
SHADES EQ 04NA STORM CLOUD 60ml																									
SHADES EQ SUN TEA 04WG																									
SHADES EQ 04RV CABERNET 60ml																									
SHADES EQ CHILLI 05C																									
SHADES EQ BROWNSTONE 05CB																									
SHADES EQ 05CC 60ml																									
SHADES EQ CARAMEL 05G																									
SHADES EQ WALNUT 05N																									
NEW SHADES EQ 05V 60ml																									
SHADES EQ BONFIRE 06AA																									
SHADES EQ AMBER GLAZE 06CB																									
SHADES EQ ST TROPEZ 06G																									
SHADES EQ TOFFEE 06GB																									
SHADES EQ 06GG 60ml																									
SHADES EQ MOROCCAN SAND 06N																									
SHADES EQ 06NA GRANITE 60ml																									
SHADES EQ BRANDY 06NB																									
SHADES EQ ROCKET FIRE 06R																									
SHADES EQ CHERRY COLA 06RB																									
SHADES EQ 06RR ROCKET FIRE 60ml																									
SHADES EQ IRON 06T																									
SHADES EQ MANGO 06WG																									
NEW SHADES EQ 06VB 60ml																									
NEW SHADES EQ MAUVE ROSE 06VRO																									
SHADES EQ CURRY 07C																									
SHADES EQ 07RR FLAME 60ml																									
SHADES EQ 07CB SPICE STONE																									
SHADES EQ SAFFRON 07G																									
SHADES EQ BUTTERSCOTCH 7GB																									
NEW SHADES EQ DRIFTWOOD 07M																									
SHADES EQ 07N																									

WEEK

SUGGSTED STOCK LEVEL

S O S O S O S O S O S O S O S O S O S O S O S O

SHADES EQ (continued)

SHADES EQ 07NA PEWTER 2oz																								
SHADES EQ CHESTNUT 07NB																								
SHADES EQ 07P																								
SHADES EQ 07T STEEL																								
NEW SHADES EQ 07VB 60ml																								
SHADES EQ CAYENNE 08C																								
SHADES EQ 08GG 60ml																								
SHADES EQ MOJAVE 08N																								
SHADES EQ 08NA VOLCANIC 2oz																								
SHADES EQ 08T SILVER																								
NEW SHADES EQ 08VB 60ml																								
NEW SHADES EQ ROSE QUARTZ 08VRO																								
SHADES EQ GOLD APRICOT 08WG																								
SHADES EQ PAPAYA 09AA																								
SHADES EQ STERLING 9B																								
SHADES EQ VANILLA CREME 09G																								
SHADES EQ BUTTER CREAM 9GB																								
SHADES EQ CAFE AU LAIT 09N																								
SHADES EQ IRISH CREME 09NB																								
SHADES EQ 09P																								
SHADES EQ CRYSTAL CLEAR 500ml																								
SHADES EQ CHROME 09T																								
SHADES EQ PLATINUM ICE 09V																								
SHADES EQ 09NA MIST 2oz																								
NEW SHADES EQ ROSÉ 09VRO																								
NEW SHADES EQ TAHITIAN SAND 010Gi																								
NEW SHADES EQ DELICATE NATURAL 010N																								
NEW SHADES EQ IVORY PEARL 010P																								
NEW SHADES EQ PLATINUM 010T																								
NEW SHADES EQ LAVENDER ICE 010VV																								
SHADES EQ PASTEL PINK																								
SHADES EQ PASTEL PEACH																								
SHADES EQ PASTEL GREEN																								
SHADES EQ PASTEL BLUE																								
NEW SHADES EQ RED KICKER																								
NEW SHADES EQ VIOLET KICKER																								
NEW SHADES EQ ORANGE KICKER																								
NEW SHADES EQ YELLOW KICKER																								

SHADES EQ CREAM

SHADES EQ CREAM 05RR RED RED																								
SHADES EQ CREAM 07RR RED RED																								
SHADES EQ CREAM 06C COPPER																								
SHADES EQ CREAM 08C COPPER COPPER																								

	WEEK																							
SUGGSTED STOCK LEVEL																								
	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O

HD RESOLUTION

HD RESOLUTION NATURAL 2.0 60ml																								
HD RESOLUTION 3.0 NATURAL 60ml																								
HD RESOLUTION NATURAL 4.0 60ml																								
HD RESOLUTION 4.22 60ml																								
HD RESOLUTION 4.62 RED VIOLET 60ml																								
HD RESOLUTION 4.8 MOCHA 60ml																								
HD RESOLUTION 4.81 MOCHA ASH 60ml																								
HD RESOLUTION 5.0 NATURAL 60ml																								
HD RESOLUTION 5.01 NATURAL ASH 60ml																								
HD RESOLUTION 5.3 GOLD 60ml																								
HD RESOLUTION 5.31 60ml																								
HD RESOLUTION 5.56 BROWN RED 60ml																								
HD RESOLUTION 6.0 NATURAL 60ml																								
HD RESOLUTION 6.03 NATURAL GOLD 60ml																								
HD RESOLUTION 6.34 60ml																								
HD RESOLUTION 6.44 60ml																								
HD RESOLUTION 6.46 COPPER RED 60ml																								
HD RESOLUTION 6.81 MOCHA ASH 60ml																								
HD RESOLUTION 7.0 NATURAL 60ml																								
HD RESOLUTION 7.01 NATURAL ASH 60ml																								
HD RESOLUTION 7.13 ASH GOLD 60ml																								
HD RESOLUTION 7.3 GOLD 60ml																								
HD RESOLUTION 7.31 60ml																								
HD RESOLUTION 7.44 COPPER COPPER 60ml																								
HD RESOLUTION 7.81 MOCHA ASH 60ml																								
HD RESOLUTION 7.83 MOCHA GOLD 60ml																								
HD RESOLUTION 8.0 NATURAL 60ml																								
HD RESOLUTION 8.03 NATURAL GOLD 60ml																								
HD RESOLUTION 8.34 GOLD COPPER 60ml																								
HD RESOLUTION 8.8 60ml																								
HD RESOLUTION 9.01 NATURAL ASH 60ml																								
HD RESOLUTION 10.03 NATURAL GOLD 60ml																								
HD RESOLUTION Clear 60ml																								

SUGGSTED STOCK LEVEL

S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O

CITY BEATS

CITY BEATS BROADWAY BLUE 85ml																							
CITY BEATS W VILLAGE SUNSET 85ml																							
CITY BEATS MIDTOWN MAGENTA 85ml																							
CITY BEATS YELLOW CAB 85ml																							
CITY BEATS BIG APPLE RED 85ml																							
CITY BEATS TIME SQUARE TEAL 85ml																							
CITY BEATS CHELSEA CORAL 85ml																							
CITY BEATS CITY BALLET PINK 85ml																							
CITY BEATS CLEAR 85ml																							

WEEK

SUGGSTED STOCK LEVEL

S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O

DEVELOPERS

Shades EQ Gloss To Cream Processing Solution																							
Shades EQ Processing Solution																							
Chromatics Oil In Cream Developer 10vol																							
Chromatics Oil In Cream Developer 20vol																							
Chromatics Oil In Cream Developer 30vol																							
Blonde Glam Cream Developer 20vol																							
Blonde Glam Cream Developer 30vol																							
Blonde Glam Cream Developer 40vol																							
Pro-Oxide Cream Developer 10vol																							
Pro-Oxide Cream Developer 20vol																							
Pro-Oxide Cream Developer 30vol																							
Pro-Oxide Cream Developer 40vol																							
HDR Developer 6vol																							
HDR Developer 15vol																							

IN-SALON SERVICES

PH BONDER

pH Bonder Post Service Protector Step 3																				

CHEMISTRY

Colour Extend Magnetic Shot Phase																				
Volume Shot Phase																				
All Soft Shot Phase																				
Chemistry Shot Phix 3.5																				
Chemistry Shot Phix 5.5																				

TEXTURE

Creative Curl																				
Vector Plus Ester Free																				
Vector Plus Extra Body																				
Inner Secret Ester Free																				

ALL RETAIL PLV

	WEEK																							
SUGGSTED STOCK LEVEL																								
	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O	S	O

HAIRCARE

LARGE UNIT FULL LIGHT 2019																								
REDKEN KIT OF 6 SHELVES																								
REDKEN KRAFT BAG (X20)																								
BACKWASH BLOCK UNIT 2020																								
VERT SHELF TALKER X11																								
VERT SHELF TALKER HOLDER																								
2020 ACYRLIC SHELF EDGERS X9																								
2020 REDKEN A5 SHOWCARD HOLDER																								
2020 REDKEN CLIPPER CARDS X10																								
2020 REDKEN CLIPPER CARD STANDS x5																								
2020 REDKEN OFFICIAL PARTNER VINYL																								
2020 REDKEN MASKBAR MENU																								