












MAY DIGITAL EDUCATION CALENDAR

 BACK TO SALON
 BLONDE REFRESH

 COLOR CORRECTION
 SOCIAL





MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<p>4/5 - THE SOCIAL CONNECTION LIVE</p> 	<p>5/5 -</p>	<p>6/5 - MAY EDUCATION AT A GLANCE</p> <p>COLOR CORRECTION LIVE LONG REGROWTH</p>  <p>@JIMMYNUMBERONEBRAND</p>	<p>7/5 -</p>	<p>8/5</p> <p>MAY DAY BANK HOLIDAY</p>
<p>11/5</p>	<p>12/5</p>	<p>13/5 - THE PERFECT BLEND 11AM</p> 	<p>14/5 -</p>	<p>15/5 - EXPRESS BLONDING - CRISS CROSS TECHNIQUE 1PM</p>  <p>@JIMMYNUMBERONEBRAND</p>
<p>18/5</p>	<p>19/5 - COLOR CORRECTION DARK TO LIGHT 1PM</p> <p>@ADAMBROWNEUK</p> 	<p>20/5 - BEST BLONDES: TRENDING REFRESH TECHNIQUES 11AM</p> 	<p>21/5</p>	<p>22/5 - BACK TO SALON: HOW TO PRESS PLAY 11AM</p> 
<p>25/5 - MAY DAY BANK HOLIDAY</p>	<p>26/5 - BACK TO SALON: HOW TO PRESS PLAY? 11AM</p> 	<p>27/5 - HAIR COLOR IN A FLASH: GROW YOUR BUSINESS WITH EXPRESS SERVICES 1PM</p> <p>@MEL_THEHAIRWORX</p> 	<p>28/5 - BACK TO SALON: HOW TO PRESS PLAY? 11AM</p> 	<p>29/5</p>
	<p>COLOR CORRECTION BANDY/STRIPY COLOR 1PM</p>  <p>@AMANDAREDFORDHAIR</p>			

HOW TO LOGIN & BOOK ON: [UK.LOREALACCESS.COM](https://uk.lorealaccess.com) + SEARCH THE COURSE NAME

REDKEN DIGITAL EDUCATION AT A GLANCE





AT REDKEN WE ARE COMMITTED TO CREATING TRANSFORMATIONAL EXPERIENCES.
 JOIN OUR EDUCATORS AND ARTISTS IN A SERIES OF INSTAGRAM LIVES AND WEBINAR CLASSES.
 CHECK OUT OUR SCHEDULE BELOW!

REDKEN AT HOME – ON INSTAGRAM LIVE & L'OREAL ACCESS

WHEN	WHAT YOU WILL LEARN	WITH (CLICK ON THE ICONS BELOW FOR DIRECT ACCESS)
Friday 15 th May 1PM	EXPRESS BLONDING: CRISS-CROSS TECHNIQUE Want to learn how to use minimum foils for maximum impact? Join Redken's Senior Educator as he takes you through the Criss-cross technique for brightness around the face and dimension throughout.	@JIMMYNUMBERONEBRAND 
Tuesday 19 th May 1PM	COLOR CORRECTION LIVE: DARK TO LIGHT Do you have clients who may be a shade darker or 3 and want to check on the right PHIX technique to use then join our Global Redken Artist Adam Browne, as he shows us the methods and techniques to use for every dark to light scenario	@ADAMBROWNEUK 
Wednesday 20 th May 11AM	BEST BLONDES: TRENDING REFRESH TECHNIQUES Want to achieve the best blondes when dealing with grown balayages and blondes gone dark? Identify the right products to use for best results with timesaving techniques to freshen up a face frame, & re-establish your surface balayage.	 ACCESS L'OREAL
Friday 22 nd May 11AM	HOW TO PRESS PLAY? Redken will help you to 'press play' with your business, providing you with hints and tips ahead of reopening. This webinar will give you ideas on how-to socially connect with your clients, conduct digital consultations, and hygiene considerations	 ACCESS L'OREAL

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WHEN	WHAT YOU WILL LEARN	WITH (CLICK ON THE ICONS BELOW FOR DIRECT ACCESS)
Tuesday 26 th May	HOW TO PRESS PLAY? Redken will help you to 'press play' with your business, providing you with hints and tips ahead of reopening. This webinar will give you ideas on how-to socially connect with your clients, conduct digital consultations, and hygiene consideration	 ACCESS L'OREAL
Tuesday 26 th May 1PM	COLOR CORRECTION LIVE: BANDING & STRIPEY COLOR How many of our clients have needed to top up their color at home during lockdown, and now need to re-balance phix to even out their color? Join Redken Artist Amanda as she shares how to tackle banded & stripey locks and restore salon perfect color!	@AMANDAREDFORDHAIR 
Wednesday 27 th May 11AM	HAIRCOLOR IN A FLASH: GROW YOUR BUSINESS WITH EXPRESS SERVICES Join Mel Wise from The Hair Worx in this webinar as she shares best practice on how salons can implement express services in their salons to help increase frequency of bookings and to maximize client appointments during the return to work preparations.	@MEL_THEHAIRWORX 
Friday 29 th May 11AM	HOW TO PRESS PLAY? Redken will help you to 'press play' with your business, providing you with hints and tips ahead of reopening. This webinar will give you ideas on how-to socially connect with your clients, conduct digital consultations, and hygiene considerations	 ACCESS L'OREAL